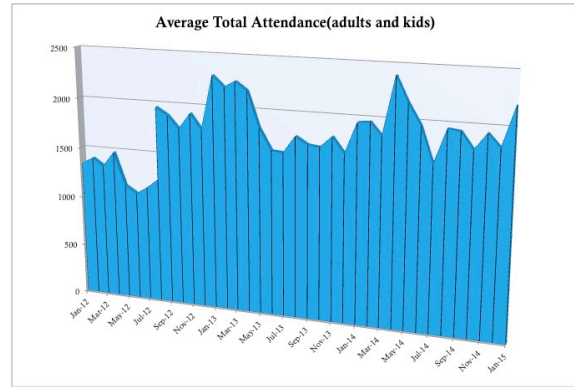


## Dashboard

**Attendance and offerings-**As we begin another year, there are a lot of wins. We ended 2014 with an average attendance of 1953.

As we move into 2015 we are seeing attendance over 2000 every week in January with an average for the month of 2194. But with that 12% increase in attendance for January we saw almost a 20% increase in giving. Our giving average was \$35,087.



### 1 Month Snapshot

January	2014	2015
Adults:	1,462	1,595
Kids:	496	599
Total	1,958	2,194
Offerings	\$29,383	\$35,087
GPA	\$20	\$22

Some interesting things are happening by campus as we go into 2015. We are seeing a strong growth at our East Campus. If we compare the 3 campuses, we see that East is catching up with Henderson in giving and not too far behind in attendance.



### 1 month Snapshot

January	Henderson	West	East
Adults:	620	412	563
Kids:	221	193	185
Total	841	605	748
Offerings	\$14,314	\$6,355	\$14,418
GPA	\$23	\$15	\$26
% of total	41%	18%	41%

*Note GPA is giving per attender*

Here is a summary of the journey....

*In January of 2011, One Life Church averaged 1055 in attendance with one site. In January of 2015, One Life Church is 1 church in 3 locations and averages 2194.*

***We doubled in 4 years***

**The value of a site:** As we look the idea of doubling, here are some numbers we shared last month. In looking at the impact short term of opening a site, it is interesting to take a snapshot between launches...

Total Attendance Average per week

With 1 site-from 10/10/10 to 8/19/12: **1171**

With 2 sites-from 8/19/12 to 4/20/14: **1499 +28%**

With 3 site-from 4/20/14 to 12/31/14: **1959 +31%**

Bottom line is we have seen a long term average of 30% growth overall from every site we have launched.

**Staff:** One of the most important pieces of our MOVE vision is to get our campus staff up to responsible levels. The first priority is a full time campus pastor at each site. As of January, we have arrived. Trey McClain has been at West since launch and Michael Carron has been at East since launch and ***we have now hired Ryan Nunn full time as our Campus Pastor at One Life Henderson.*** Add to these three guys some exceptional “co” leaders like Heath Farmer, Jason Williams and Matt Breivogel and we are very excited about the top leadership at every campus. We still have a staffing ratio of 1:139 meaning one full time staff equivalent for every 139 attenders which is still short of a healthy average of 1:100 for multisite churches... but we are making progress.



### **Church Planting New York City**

We have been sharing about our relationship with City to City and our partnership with [Hope Church in New York City](#) who planted their 3<sup>rd</sup> site in October. In December, thanks to some special gifts we were able to invest \$17,500 in Hope Church and we just received this update. What a great investment in NYC...

Dear Supporters of Hope-

Thank you so much for your support of Hope the past couple of years. I'm writing to you because you've given generously financially to our church, and I wanted to give you brief overview of how we've stewarded your gifts financially.

**Here are some financial updates regarding our 3 churches:**

1. **Hope Astoria** is now fully self-sustaining financially. This is significant in that we've been able to reach this level while also sending out groups of people to RI & Midtown (which ends up being a loss for Hope Astoria when it comes to giving), and we've also given financial gifts to those churches.

2. **Hope Roosevelt Island** now has a 5 year runway for sustainability. Hope Astoria was able to bless Hope RI with a large financial gift and the Sadliers have also done significant fundraising as well.
3. Based on initial projections, **Hope Midtown will be self-sustainable by the end of 2016.**
4. Once we **finish the round of fundraising for Midtown** the next two years, we'll actually have enough \$ to **also plant churches in Long Island & Flushing** WITHOUT additional fundraising. This is because it looks as if our **growth in Midtown will mirror the growth in Astoria**, and our denominational support will be enough to help these churches).
5. Meanwhile, we've maintained all of our principles of...
  - Conservative budgeting
  - No credit
  - 3-4 month reserve for all our churches

***Thank you so much for your generosity!***

As you can see, your gifts have gone a LONG way!

Blessings, Drew Hyun, Pastor Hope Church, NYC

**Global-**There was a team that went into some closed countries in January and did some church planter training. We can say that we have significant traction in three major areas of the 10/40 window and we are looking to fan the flame on church planting movements. God has given us strategic positions and collaborations to mobilize significant numbers of church planters in the next few years. Want more? Email [bobseymore@onelifechurch.org](mailto:bobseymore@onelifechurch.org)

### **A multisite Consultation**

We knew that moving from 2 sites to 3 sites created new complexities that would require some changes to allow us to talk about 4 sites and beyond. So we brought in a professional.

Jim Tomberlin was one of the early pastors to try multisite at a mega church in Colorado. Because of his pioneering experience in multisite, he went on to work on the staff of Willow Creek Community Church with Bill Hybels to help plant their first 4 sites in the Chicago area.



With that experience at one of the most visible churches in the world, he began to get calls from churches asking if he could help with their site plans. So he began a company called [Multisite Solutions](#). Jim has consulted with hundreds of churches from coast to coast on how to navigate the multisite journey.

So what did he say? Here is his unedited report after a weekend in Evansville and Henderson....

Bret,

It was great to experience One Life Church "up close and personal" this weekend. There is a palpable sense that God is moving in and through the church.

### **Summary**

One Life is on the cutting edge of the next round of the multisite movement. It is one of the rare multisite churches of sites instead of with sites.

Very few multisite churches have had the explosive growth of large multiple campuses in such a short period of time like One Life Church.

You started One Life with a multisite mindset and have hard-wired a reproducing and multiplying mindset with the staff and attenders. Your leading out with a Central Network Support strategy established the multisite paradigm at One Life and has positioned it well for more campuses.

There is a soft financial base because of the newness and youthfulness of the church family. I am optimistic that with time, attendance growth and a refined financial model the financial base will strengthen.

### **Strengths**

- A focused senior pastor with a "Big L" leadership gift who thinks and acts strategically.
- A unified staff and lay leadership around the mission, values and strategy of the church.
- Multisite ownership by the staff and attendees.
- A strong multi-site oriented central network staff.
- Strong culture of volunteerism with high capacity volunteer leaders.
- Public favor in all three local communities.
- Three great facilities, strategically located with adequate parking and high cool factor.
- Biblically-centered, culturally-relevant, practical teaching, well-delivered.
- Contemporary, dynamic and engaging worship experience.
- Outreach-oriented and externally-focused.
- Tech savvy with strong AVL production values.
- Kid-friendly children's ministry and curriculum.
- Intentional guest services and welcoming ministries.
- Intentional integration and programing consistency across all campuses.

-A midweek youth program.

-Momentum!

### **Concerns**

-The low annual per person giving of the church.

-Understaffed campuses.

-Lack of a distinction between a senior leadership team and central support team

-Lack of office hours/weekday utilization at all three campuses.

-Launching future campuses too soon with too few people and a weak financial base.

### **Recommendations**

1. Grow each site by maximizing the campuses with dual worship services and full children programs both hours at all campuses.
2. Strengthen the sites with strategic staff hires (campus pastor, children, worship, admin, etc).
3. Clarify the organizational structure with clear delineation between Central Leadership, Central Support and Site Teams.
4. Standardize the Multisite Ministry Plans by creating Constants, IPOD's and Metrics.
5. Develop a launch strategy to include campus readiness, core base size, financial base and staffing stages.
6. Develop a sustainable financial model for start-up costs, staff and operational support.
7. Increase your local presence and accessibility by maintaining weekday office hours at all three campuses.

Let me know how I can best serve you.

Onward!

Jim

PS. God is blessing One Life Church and I want to get in on the blessing. I will be sending you a check for \$1,000 to apply wherever needed.

**And that's just January.....**

**Bob Seymore**  
**Bobseymore@onelifechurch.org**