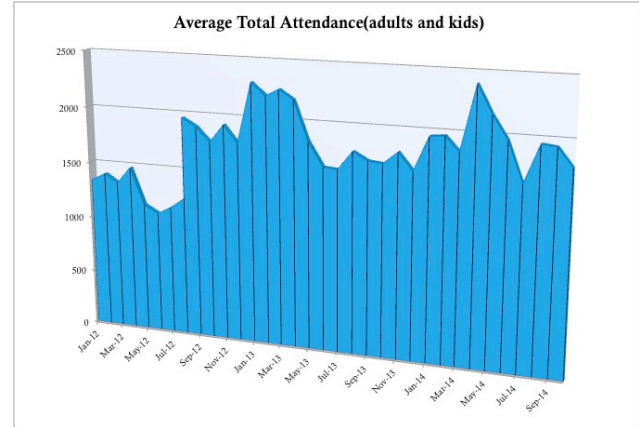


MOVE Updates October 2014 Dashboard

Attendance and offerings-Through October, we can compare 10 months to prior years and you can see the running trend for the year in attendance is about the same as last year, but we have seen an increase in giving of 15%. Looking at the last 4 months to capture a better snapshot since the launch of East we do have a 8% increase in attendance and a 15% increase in offering.



Here are the specifics of our stats with our dashboard summary...

One Life Stats-Thru October 31, 2014 Dashboard Summary

Calendar year- Running trend

<u>Jan-October</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	
Adults:	867	1,114	1,401	1,420	
Kids:	<u>242</u>	<u>305</u>	<u>507</u>	<u>536</u>	
Total	1,109	1,419	1,908	1,956	
Offerings	\$19,376	\$22,053	\$28,129	\$32,421	+15%
GPA	\$22	\$20	\$20	\$23	

4 month Snapshot

<u>July-October</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	
Adults:	869	1,240	1,206	1,305	
Kids:	<u>248</u>	<u>348</u>	<u>483</u>	<u>522</u>	
Total	1,117	1,588	1,689	1,827	+8%
Offerings	\$19,865	\$21,764	\$27,753	\$31,862	+15%
GPA	\$23	\$18	\$23	\$24	

4 month Snapshot

<u>July-October</u>	<u>Henderson</u>	<u>West</u>	<u>East</u>
Adults:	531	369	405
Kids:	<u>201</u>	<u>173</u>	<u>148</u>
Total	732	542	553
Offerings	\$13,069	\$8,256	\$10,537
GPA	\$25	\$22	\$26

Note: GPA is giving per attender

If we can look at the numbers a little different way, our adult attendance and offerings by month look like this....

Offering and Attendance by month

	Offering			Attendance-Adults		
	<u>2013</u>	<u>2014</u>		<u>2013</u>	<u>2014</u>	
jan	\$29,456	\$29,383	0%	1764	1462	-17%
feb	\$28,316	\$32,670	15%	1657	1463	-12%
mar	\$30,859	\$30,176	-2%	1687	1389	-18%
apr	\$27,577	\$37,534	36%	1631	2139	31%
may	\$28,898	\$33,733	17%	1324	1573	19%
june	\$25,390	\$32,195	27%	1165	1436	23%
july	\$26,001	\$30,100	16%	1123	1259	12%
aug	\$28,023	\$31,463	12%	1261	1390	10%
sept	\$30,104	\$32,432	8%	1215	1399	15%
oct	\$26,296	\$33,553	28%	1224	1268	4%

We rarely look at any one week or even one month and get overly concerned, but do watch closely the trends. We increased capacity with the addition of East in April and while we saw some initial surge at launch, that gain has softened even though the four month trend is still ahead of last year. It has been helpful that offerings have been ahead to help us maintain the new cost of East and we have plenty of capacity going into 2015. The good news is that even as I am updating this information we are finding an uptick in attendance heading into the first of November.

As we get to three sites, a lot of the dialogue is about decentralizing campuses. Not to ever lose the One Life vision as a whole, but to distribute ownership at higher levels to reflect the unique opportunities at each campus. We are in new territory with 3 campuses, but we are all working very hard to remove anything that would slow down campus growth both spiritually and numerically.

Expenses

As we finish out 2014 there are some natural expenses that have increased with the addition of the third site at East and some short term expenses generated as we navigated cash flow to complete East.

New Monthly expenses-

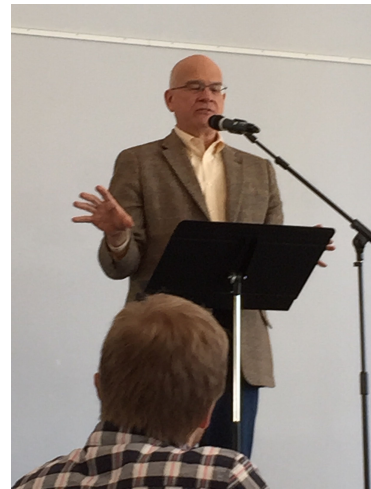
- Rent is \$5920 per month
- Short term East debt is \$5000 per month
- Utilities are about \$2000 per month
- Various supplies, insurance and other increased costs for 3rd site
- Catch up expenses include finishing our 2014 commitment to Uncharted and rebuilding our reserves

As we have indicated since opening East, the next few months are about margin and rebuilding capacity to continue executing the MOVE vision.

Church Planting-New York

While our campus teams focus on our three campuses in Evansville in Henderson, church planting is still very actively on our hearts and mind in other parts of the world. In our MOVE vision we talk about partnerships and this has been the month of partnerships.

We have partnered in New York with [Redeemer City to City](#), which is Tim Keller's churches global church planting organization. Tim wrote the book [Center Church](#) which is arguably one of the best theological frameworks published on church planting. **On October 8-10**, we began this journey with 17 other churches with sessions at Redeemer Church in Mid-town Manhattan and we will continue the sessions via webinars and conference calls over the next two years. The sessions are designed to connect to Tim Keller and his staff in deepening our church planting strategies using the Center Church curriculum along with personal consultations. The learnings were significant even in just the first sessions and even more important were the relationships with other churches from around the country. As a part of this partnership with Redeemer City to City, we are also connected to work along side one of the church plants called [Hope Church-NYC](#).



Tim Keller, NYC

A couple of weeks later **on October 23rd**, our team went to New York to participate in the annual [Movement Day](#) event in Times Square with Mac Pier and the New York Leadership Center. For the second year we

presented a track called “Innovative Churches” and with 90 seats available in our track we had over 80 filled with people 63 cities and the countries of Africa and Sweden. Lori Reed, Austin Maxheimer and Pastor Bret all presented content around our city movement vision(which is MOVE) and we were joined by a church from Canada with 5000 in attendance at 14 sites around Toronto. In addition to our track there were 14 other tracks and plenary sessions from national and global speakers with 1500 people in total attendance.



But one of the many highlights of the trip was staying over the weekend to attend the **launch of the third site in Mid-town Manhattan of our New York City partner church-Hope Church NYC**. Here is an excerpt for Pastor Drew Hyun’s newsletter this week...



*I wanted to update you about our launch this **past Sunday in Midtown**. Thank you so much for your **support, encouragement, and prayers!** We had a **standing-room only crowd of around 150 people** at our launch service many of them first-time guests to our community.*

*There are **so many stories of God working in peoples’ lives** in midtown - people who have come to know Jesus for the first time, people who are making their way back to church for the first time in awhile... it’s been so exciting to see God at work! ...Drew Hyun*

Just a little side note on our trip to NYC. To save money we stay in Flushing, Queens NYC which is near LaGuardia Airport and a 45 minute train ride into the city. Our hotel in Flushing is surrounded by one of the most diverse populations in the New York area(huge Chinese demographics) and maybe one of the most diverse areas in the world. Among that diversity is an Afghan population. While we were in Flushing, one of the leaders from a Global Partner-SOZO was in Flushing where his family now lives. He is an Afghan national and he gave us the tour and took us to dinner in an area **where 15,000 Afghans live**. That’s

a major reason we are working in NYC. Our global impact is strengthened and broadened with the opportunity to reach and connect to significant populations of leaders from closed countries.

Leadership Development

We are working in several areas to keep the conversation going around Leadership Development in our church, in the community and around the globe. And while the Global Leadership Summit is at the heart of our annual efforts we asked the question on how keep connecting leaders and learning. Out of that discussion in Henderson came a partnership with the local Chamber of Commerce called Kyndle and we created the Kyndle Leadership Series at One Life with specialty sessions for business, nonprofits, students and educators.



On October 28th, we had the Kyndle Leadership Series for Nonprofits at One Life and speakers included:

- Kevin Bain-CEO Welborn Foundation
- Lori Read-Community Development Director for Community One
- Cyndee Burton-Director of Matthew 25 Aids Services
- Rev. Adrian Brooks-Pastor Memorial Church
- Lynn Miller-Pease-CEO of Leadership Evansville
- Ray Raisor-CEO of Easter Seals

The value of these sessions is two-fold. First local nonprofit leaders had the opportunity to hear from some of our seasoned local leaders who specialize in their world. But the second significant takeaway is the opportunity to gather like-minded leaders to network and grow together in our community.

The last two events are the students and educators events in November and they are already stacking up to be very well attended.

As we are posting this October update we are finishing a day of leadership development with key **leaders in Dubai**. In between working with the Global Leadership Summit sites in Bethlehem, Jerusalem and

Africa, Bill Hybels stopped in Dubai to spend a day mentoring leaders and we spent a second day with our partners there planning future training center plans. The February GLS in Dubai next year is starting to gain momentum as a major event to serve one of the most strategic cities in the world.



At the heart of City Movements are collaborations and partnerships. We are watching significant partnerships rise in New York, Dubai, Afghanistan and even locally in Henderson and Evansville. More about what that looks like in the Middle East in the November MOVE update.

Global



A highlight of our global work in October was the event called **ANG-A Human Trafficking Film**. ANG was a great success with almost 1000 people at the Victory

Theatre from the community to hear the story of Uncharted's work in Myanmar.

In addition to the film, Brian Kerney the Director of Uncharted was able to share the vision of Uncharted and introduce some of our Burmese friends to the community.



There are lots of global activities including some very strategic work with Dubai and Afghanistan happening in early November that we will share next month.

There is always more, but stopping with these few highlights.

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