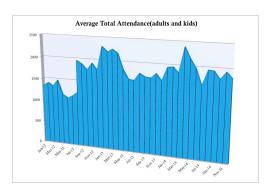
# **Dashboard**

**Attendance and offerings-**As we end 2014 we have a lot to be grateful for as a church and while month by month there are always ups and downs, we ended on a high note.

If you just take some final stats.... attendance in 2013 averaged 1887 and in 2014 we averaged 1953. Offerings went from \$28,736 to \$33,293 or a 16% increase.



Here are some more detailed stats....

Calendar year

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Jan-December	2011	2012	2013	2014	
Adults:	890	1,167	1,385	1,419	
Kids:	<u>243</u>	<u>329</u>	<u>502</u>	<u>534</u>	
Total	1,133	1,526	1,887	1,953	
Offerings	\$19,654	\$22,203	\$28,736	\$33,293	<mark>+16%</mark>
GPA	\$22	\$19	\$21	\$23	

6 month Snapshot

July-December	2011	2012	2013	2014	
Adults:	894	1,243	1,229	1,358	
Kids:	<u>244</u>	<u>363</u>	<u>477</u>	<u>522</u>	
Total	1,138	1,606	1,706	1,880	<mark>+10%</mark>
Offerings	\$20,105	\$23,657	\$28,483	\$33,540	<mark>+18%</mark>
GPA	\$22	\$19	\$23	\$25	

6 month Snapshot

July-December	Henderson	West	East
Adults:	548	377	433
Kids:	<u>200</u>	<u>173</u>	<u>149</u>
Total	748	550	582
Offerings	\$15,041	\$8,021	\$10,478
GPA	\$27	\$21	\$24
% of total	45%	24%	31%

Note GPA is giving per attender

We have been looking at attendance and giving month by month since we opened East to get a little different view of growth. Here are monthly numbers:

	Weekly Av	erage by	month	ı		
	Offerings			Adults		
	<u>2013</u>	<u>2014</u>		<u>2013</u>	<u>2014</u>	
jan	\$29,456	\$29,383	0%	1764	1462	-17%
feb	\$28,316	\$32,670	15%	1657	1463	-12%
mar	\$30,859	\$30,176	-2%	1687	1389	-18%
apr	\$27,577	\$37,534	36%	1631	2139	31%
may	\$28,898	\$33,733	17%	1324	1573	19%
june	\$25,390	\$32,195	27%	1165	1436	23%
july	\$26,001	\$30,100	16%	1123	1259	12%
aug	\$28,023	\$31,463	12%	1261	1390	10%
sept	\$30,104	\$32,432	8%	1215	1399	15%
oct	\$26,296	\$33,553	28%	1224	1268	4%
nov	\$32,882	\$37,819	15%	1327	1408	6%
dec	\$30,540	\$37,002	21%	1290	1425	10%

December came back at 10% growth for all sites and we enter 2015 with plenty of capacity and the opportunity to fill our venues.

**The value of a site:** In looking at the impact short term of opening a site, it is interesting to take a snapshot between launches...

Total Attendance Average per week

With 1 site-from 10/10/10 to 8/19/12: **1171** 

With 2 sites-from 8/19/12 to 4/20/14: **1499 +28%** 

With 3 site-from 4/20/14 to 12/31/14: **1959 +31%** 

What we know is that while there was some growth, there was some shifting that happened between sites which is very logical. Some of original leader that came to Henderson with one site and then West with two sites ended up landing back on the East side. But the bottom line is we have seen a long term average of 30% growth overall from launching new sites which gives depth to Tim Keller's statement....

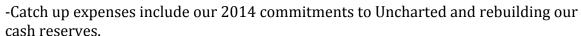
"The vigorous, continual planting of new congregations is the single most crucial strategy for 1) the numerical growth of the Body of Christ in any city and 2) the continual corporate renewal and revival of the existing churches in a city. Nothing else – not crusades, outreach programs, para--church ministries, growing mega--churches, congregational consulting, nor church renewal processes – will have the consistent impact of dynamic, extensive church planting.....

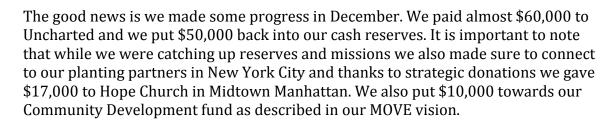
## **Expenses**

With the opening of East we had some expenses that came with opening a 3<sup>rd</sup> site and some short term expenses generated as we navigated cash flow to finish One Life East.

## New monthly Expenses-

- -Rent is \$6100 a month
- -Short term debt payment is \$5000 a month
- -Utilities are \$2000 a month
- -Various increased supplies, insurance, etc. for a 3<sup>rd</sup> site.





#### **Year End Stuff**

Austin Maxheimer did a great job summarizing some highlights from 2014 in this blog link. In addition to his blog, we will be issuing an annual report once our accountants complete our yearend compilation and financial reports.

#### **Global and Local**

The year was full of church planting activities locally and globally and lots of great opportunities for advance the MOVE vision. And there are all kinds of new things coming in the next few weeks as we enter 2015.

But as we reflect on December one of the most exciting events was the opening of the new *Uncharted International store, offices and warehouse on Green River Road.* And while most One Lifers know about the Uncharted space, not everybody knows that they have a tenant upstairs in the same building.





The total Uncharted building is 10,000 square feet. Downstairs there is 8000 square feet of space, but upstairs there is 2000 square feet of offices that is occupied by *Community One.* 

<u>Uncharted International</u> became an independent, nonprofit global mission organization about 4 years ago and Community One was launched out of



Crossroads and became an independent, nonprofit local mission organization about 2 years ago.

The mission of <u>Community One</u> is love, and their two primary program areas include <u>Housing Restoration</u> and <u>Community Development</u>. If you look at the activities of One Life and the Engage work in neighborhoods, you will find that Community One is our partner in community development in Henderson and Evansville.

All of this to acknowledge the significance of these two fairly young ministries that represent several churches in our community are making a significant global and local impact taking up residence on one of the busiest roads in our city.

What an exciting center of hope and light both locally and globally.

Bob Seymore Bobseymore@onelifechurch.org

Note: The following is a unadjusted year end P and L statement.

# One Life Network, Inc. PROFIT AND LOSS

January - December 2014

	TOTAL
Income	
40000 Tithes & Offerings	1,798,972.39
42000 Uncharted-Global Missions	40,340.54
43000 Engage-Local Missions	7,914.50
44000 Next Generation	8,073.27
45000 Church Planting	252,150.54
48000 Leadership Development	315.00
49000 Miscellaneous Income	25,959.28
Total Income	\$2,133,725.52
Expenses	
60000 Communications	36,475.28
61000 Administration	108,778.37
62000 Life Groups	3,458.83
63000 Next Generation-Kids and Students	59,628.59
70000 Wages and Benefits	756,863.36
71000 Technology	86,797.44
73000 Leadership Development Expenses	54,919.70
74000 Frontline	26,541.17
75000 Facilities	294,037.37
75900 Interest Expense	179.87
76000 Depreciation	168,341.27
80000 Uncharted Global Missions	221,858.99
80300 Church Planting Partners	28,461.64
85000 Engage Local Missions	19,314.35
Unapplied Cash Bill Payment Expense	12,684.83
Total Expenses	\$1,878,341.06
Net Operating Income	\$255,384.46
Other Income	
49100 Interest Earned	10.73
Total Other Income	\$10.73
Other Expenses	
Other Miscellaneous Expense	272.67
Total Other Expenses	\$272.67
Net Other Income	\$ -261.94
Net Income	\$255,122.52