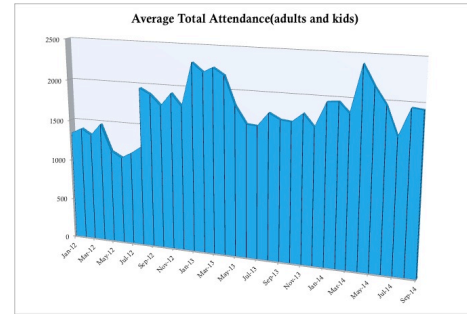


MOVE updates September 2014

Dashboard

Attendance and offerings-With the end of September we are completing the 3rd quarter with a running average in attendance about the same as 2013, but giving is up 15%. A little more on the significance of that 15% increase and how it connects to the MOVE campaign below. If we just take a snapshot of the 3rd quarter we find that both giving and attendance are up after the launch of East. Attendance for 3rd quarter is up 9% over last year and giving is up 11%. Here are specific numbers in our dashboard summary.....



One Life Stats-Thru September 30, 2014 Dashboard Summary

Calendar year- Running trend

Jan-September	2011	2012	2013	2014	
Adults:	858	1,094	1,420	1,445	
Kids:	<u>240</u>	<u>291</u>	<u>511</u>	<u>532</u>	
Total	1,098	1,385	1,931	1,977	
Offerings	\$19,201	\$21,880	\$28,317	\$32,703	+15%
GPA	\$22	\$20	\$20	\$23	

3rd Quarter Snapshot

July-September	2011	2012	2013	2014	
Adults:	842	1,219	1,201	1,316	
Kids:	<u>242</u>	<u>320</u>	<u>488</u>	<u>526</u>	
Total	1,084	1,539	1,689	1,842	+9%
Offerings	\$19,515	\$21,185	\$28,201	\$31,342	+11%
GPA	\$23	\$17	\$23	\$24	

3rd Quarter Snapshot

July-September	Henderson	West	East
Adults:	533	368	414
Kids:	205	173	148
Total	838	541	562
Offerings	\$12,724	\$8,214	\$9,794
GPA	\$24	\$22	\$24

Note GPA is giving per attender

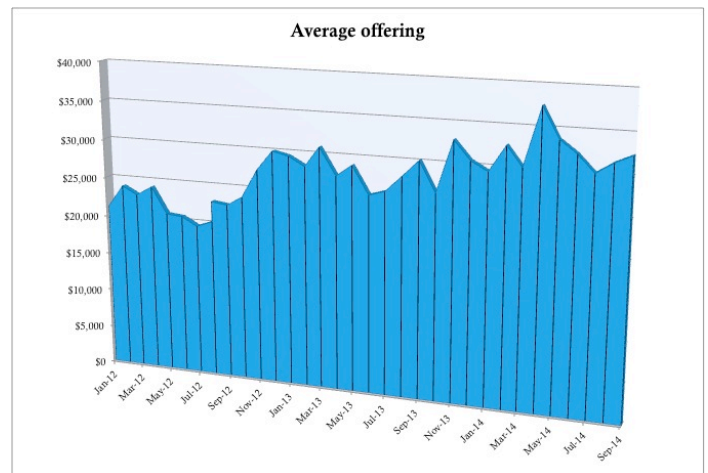
Capital Campaign vs Budget Campaign

We took a very important journey in 2013 leading up to the MOVE campaign that is worth noting as we see the results on the backside of the One Life East plant.

When we decided to pursue our East campus....we found a location and negotiated a great price and terms and we knew that there was a need to finance the campus on two levels. First, we would need significant capital to build out the campus and second we would need income once the campus was open to sustain it. The latter was very important because our experience at One Life West was that once we opened the campus it took a very long run before we actually saw much impact in giving increases from the new people that frequented West.

We hired a professional to help us navigate this financial journey. In the traditional capital campaign we would have set the goal connected to construction and challenged people to “one-time” or “time-based” gifts to fund construction. This idea has worked for years with churches full of long time regular givers who would be challenged to step up and give ‘extra” to the building project.

In our case, the growth of One Life has happened in just a few short years and many of the people that have made One Life their church are from an unchurched background. What we knew was that there were a lot of One Life attenders that did not have a giving discipline and it was more important in their spiritual journey to connect to Biblical generosity with consistent giving habits than to just give a one time gift. And frankly there were two major realities in One Life finances...First there were hundreds of people sitting on the sidelines and not participating in the weekly giving cycle of the church and if a significant number of One Life attenders would “step up”, it would change the economic realities in a major way...Second it would be a major problem to open another campus without a change in regular operating income.



MOVE was a “budget campaign” not a traditional capital campaign. The focus was long term giving, not one time giving. Here is the interesting takeaway. Year to date we are running \$4, 386 per week ahead in our income. If you project that out, it is \$228, 072 per year in increased giving. It did not generate enough in the short term to fund East construction, but it keeps on giving. We had to borrow \$250,000 to navigate our \$760,000 East construction project, but we came out of the East launch with a significantly better increase in operating income than we had at the launch of west.

Time will tell if it all makes sense, but it seems like a win and we will continue to emphasize the MOVE strategy to keep the income stream in growth mode and allow the vision to thrive and even more important to foster a culture of Biblical generosity on our campuses.

Church Planting

There are a couple of major updates in the area of church planting. The first is tied to meetings that occurred in the Middle East. We made a trip to start discussions about a church planting center. It turned out to be a very high impact group of leaders including the staff of one of the largest churches in the area along with two very highly respected leaders in global church planting movements. The church had just hired a leader who now has the assignment of shaping the scope and sequence of church planter training and this group was able to create the vision and goals for the training center moving forward. This is a major step in that part of the world.

The other development in church planting will be happening in New York during the month of October. A team from One Life will begin a two year partnership with Tim Keller and his church planting organization called City to City by joining 17 other churches from across the country in a training cohort designed to deepen our church planting theology and strategy while connecting us to the work of New Hope Church in New York City. In addition, the team will be with New Hope for their launch of a third site on Sunday October 26th in Mid-Town Manhattan.

Global Impact and Leadership Development

Everyday there are new things to report from the Global front and we are looking forward to ANG movie at the Victory Theatre in early October and the opening of the new Uncharted Offices in November. But probably the most impactful in September is what happened in the country of Myanmar with the Global Leadership Summit. It began in the city of Yangon and then migrated north to the city of Mandalay and the city of Myitkyina. When they were done with all 6 days of GLS(2 per city), there was a total of 1900+ leaders that received training, inspiration and opportunities to meet and network with other country leaders.



And there was a very important addition this year to the GLS in Myanmar. They were able to take one of the lunch hours and do awareness training on the issue of

human trafficking. Myanmar has been known as a route and source of human trafficking victims and what we know about the issue is that a lot of it is fueled by a lack of awareness on how it works and how innocent young boys and girls get trapped before they realize it. The GLS in Myanmar is a genuine movement that is having a major impact on an entire country.

Community Development

To follow-up the Global Leadership Summit that was on our campus in Henderson in August, we wanted to keep the conversation going. The result was the KYNDLE Leadership Series at One Life which is designed to address leadership in specific segments of the tri-state area. KYNDLE is the local chamber of commerce in Henderson that serves 4 counties.



Session one was “The KYNDLE Leadership Series for business”. It happened in late September and included several high impact local leaders including CEO’s of banks and business and government leaders including the mayors of both Evansville and Henderson. These leaders took about 30 minutes each to challenge the audience out of their own experience. It was a great day of growth and connection to the business community.

There will be more in the KYNDLE series including Leadership for Non-Profits, Educators and Students.

And the MOVE vision continues....

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